



भारतीय प्रबंध संस्थान बेंगलूर
INDIAN INSTITUTE OF MANAGEMENT
BANGALORE



Third International Conference
On
Business Analytics and Intelligence

Indian Institute of Management Bangalore
17 to 19 December 2015

Conference Schedule

Conference Schedule: Plenary Sessions

<p>Plenary Session 1: (Day-1) 9:30AM ~ 11:00AM</p>	<p>Mr. Ravi Vijayaraghavan, Vice President & Head – Analytics, Flipkart.com Topic: Analytics and Science for Growth and Consumer Experience at Flipkart.</p> <p>Mr. Murale Narayanan, Director – IT, EMC Corporation; Mr. Lokesh Banagir, Delivery Leader, Professional Services (Asia-Pacific and Japan Region), EMC Corporation Topic: Accelerating IT Transformation using Business.</p>
<p>Plenary Session 2: (Day-1) 11:30AM ~ 1:00PM</p>	<p>Dr. Pramod Singh, Chief Analytics Officer, Yodlee Infotech Pvt Ltd. Topic: Democratization of Data.</p> <p>Mr. Souma Das, Managing Director, Qlik Tech, India. Topic: Data Visualization in Business Analytics.</p> <p>Dr. Anantha N Rao, Head – Quality, Ops & Lab Services; Apollo Hospital. Topic: Analytics in Healthcare.</p>
<p>Plenary Session 3: (Day-1) 4:30PM ~ 6:30PM</p>	<p>Mr. Maneesh Bhandari, Analytics Lead – Manufacturing & Outsourcing Industry; Mr. Pramod Kumar Bagri, Analytics Lead – Finance & Consulting, Accenture. Topic: Marketing Head’s Conundrum.</p> <p>Ms. Shailaja Grover, IIMB. Topic: Agasthya Foundation.</p> <p>Mr. Deepak Mishra, Head Analytics Practice; Mr. Krishna Mohan, Senior Manager Technology, Thomson Reuters, India. Topic: Leveraging Customer Insights for Analytics at Thomson Reuters</p> <p>Prof. Uday S Murthy, Director, Lynn Pippenger School of Accountancy, USA. Topic: Big Data and Information Integrity.</p>
<p>Plenary Session 4: (Day-2) 11:30AM ~ 1:00PM</p>	<p>Prof. Pulak Ghosh, IIMB. Topic: New challenges, Solutions and Application in Statistics and Machine Learning for Big data analytics.</p> <p>Mr. Sanjay Mujoo, Centre Director, HP Enterprise – CSC, Bangalore. Topic: Business Strategy & Analytics Practice @ HP Enterprise.</p>
<p>Plenary Session 5: (Day-3) 2:00PM ~ 3:30PM</p>	<p>Mr. Anthony Thomas (Tony), Chief Information Officer, GE South Asia. Topic: Leading in a digital industrial world.</p> <p>Ms. Ami Shah, Co-Founder, IntelliAssist. Topic: Bollywood and Social Media Analytics.</p> <p>Dr. Ambrish Joshi, AVP – Healthcare & Lifesciences, Genpact. Topic: Transformation Approach at Analytics function within Pharmaceutical organizations.</p>

Conference Master Schedule

Third Business Analytics & Intelligence Conference 2015 : Program Schedule

DAY-1: Thursday, 17-December-2015

FROM	TO	PROGRAM SCHEDULE
8:30 AM	9:15 AM	Registration & Conference Kit Distribution
9:15 AM	9:30 AM	Welcome Address by IIMB Director / Conference Chair
9:30 AM	11:00 AM	Plenary Session (Invited Talks: Flipkart; EMC Software)
11:00 AM	11:30 AM	Tea Break
11:30 AM	1:00 PM	Plenary Session (Invited Talks: Yodlee; Qlik; Apollo Hospital)
1:00 PM	2:00 PM	Lunch Break (@ MDC Lawns)
2:00 PM	4:00 PM	Paper Presentation (Parallel Tracks; Venue: C-11; C-12; C-21 & C-22)
4:00 PM	4:30 PM	Tea Break
4:30 PM	6:30 PM	Plenary Session (Invited Talks: Accenture; Agasthya Foundation; Thomson Reuters; Director - Lynn Pippenger School of Accountancy)
6:30 PM	7:30 PM	Cultural Event – Stand-up Comedy
7:30 PM	8:30 PM	Dinner @ MDC Lawns

DAY-2: Friday, 18-December-2015

FROM	TO	PROGRAM SCHEDULE
9:00 AM	11:00 AM	Paper Presentation (Parallel Tracks; Venue: C-11; C-12; C-21 & C-22)
11:00 AM	11:30 AM	Tea Break
11:30 AM	1:00 PM	Plenary Session (Invited Talks: IIMB; Hewlett Packard)
1:00 PM	2:00 PM	Lunch Break
2:00 PM	4:00 PM	Paper Presentation (Parallel Tracks; Venue: C-11; C-12; C-21 & C-22)
4:00 PM	4:30 PM	Tea Break
4:30 PM	6:30 PM	Paper Presentation (Parallel Tracks; Venue: C-11; C-12; C-21 & C-22)
6:30 PM	7:30 PM	Cultural Event – Musical Melody
7:30 PM	8:30 PM	Dinner @ MDC Lawns

DAY-3: Saturday, 19-December-2015

FROM	TO	PROGRAM SCHEDULE
9:00 AM	11:00 AM	Paper Presentation (Parallel Tracks; Venue: C-11; C-12; C-21 & C-22)
11:00 AM	11:30 AM	Tea Break
11:30 AM	1:00 PM	Paper Presentation (Parallel Tracks; Venue: C-11; C-12; C-21 & C-22)
1:00 PM	2:00 PM	Lunch Break
2:00 PM	3:30 PM	Plenary Session (Invited Talks: GE; IntelliAssist; Genpact)
3:30 PM	4:00 PM	Emerald & ASI - Best paper awards; Valedictory
4:00 PM	4:30 PM	Issue of Certificates to participants & High Tea
End of Program		